



## Public Session

Report Reference Number: C/17/31

Agenda Item No: 12

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<b>To:</b>	<b>Council</b>
<b>Date:</b>	<b>24 April 2018</b>
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**Title:** Corporate Plan 2015-2020: 2018 Update

### Summary:

Selby District Council's Corporate Plan 2015-2020 ('the Plan') was approved by Council in February 2015. It sets out the Council's vision to make Selby district a *great place: to do business; to enjoy life; to make a difference; and to deliver great value.*

Following a number of changes - including: the structure of the Council; the senior management team; the operating context; and delivery of a range of successes – it is time to take stock and set the direction for the remaining two years of the Plan.

This report presents an update to the Corporate Plan that sets out the key priorities for the next two years – and beyond.

### Recommendation:

- i. **To approve the 2018 update to the Corporate Plan, following endorsement from the Executive.**

### Reasons for recommendation

The Corporate Plan 2015-20 sets clear long term ambitions for the Selby district underpinned by a set of clearly articulated priorities. However, those priorities were born of circumstances that prevailed over three years ago. The time is now right to re-appraise those priorities in light of the circumstances that face the district in 2018. Furthermore, it is a chance to refine the broad proposals set out in the original plan and set the programme of activities for the next two years - providing a clear picture

of the expected outcomes, particularly as they relate to the quality of people's lives. This enables the Council to better sequence activities, performance manage them and deploy capacity more effectively by tackling the things that are most important.

The Corporate Plan is a key part of the Corporate Policy Framework – and is therefore subject to approval at full Council.

## **1. Introduction and background**

1.1 Council approved the Corporate Plan 2015-20 in February 2015. The Plan was developed on the back of a great deal of evidence gathering, engagement, research and analysis. The Plan helps us to focus our efforts on what matters most to our people and businesses to secure a sound future for Selby District.

1.2 The Plan set out the Council vision *to make Selby a great place*. This was underpinned by four broad priorities:

- *A great place...to do business;*
- *A great place...to enjoy life;*
- *A great place...to make a difference; and*
- *A Council...delivering great value*

Each priority was underpinned by a number of objectives, the achievement of which would define success around delivering the overall priority.

1.3 Subsequently, the Council has been delivering against these priorities for the last three years. Progress has been measured by a combination of Key Performance Indicators (KPIs) (with targets) and project delivery milestones. Monitoring has been undertaken via quarterly corporate performance reporting to the Executive (see: <http://www.selby.gov.uk/quarterly-performance-reports>). Annual Reports (<http://www.selby.gov.uk/annual-report-2016-2017>) provide a yearly summary of progress.

## **2 The Report**

2.1 Significant changes have occurred over the past three years. Examples include:

- Changes to the Council's operating model, including an organisation-wide restructure in 2016/17;
- A new Chief Executive and senior management team, bringing in expertise and experience from across a range of backgrounds; and
- A changing operating context – both nationally, including ongoing public sector austerity, and locally, including the positive impacts of some of our successes.

As a result, it is sensible to re-appraise the priorities set out in the Plan.

- 2.2 Furthermore, it is an opportunity to refine the broad and wide ranging proposals set out in the original plan and break down the programme of activities for the next two years - providing a clear picture of the expected outcomes, particularly as they relate to the quality of people's lives. This enables the Council to better sequence activities, performance manage them and deploy capacity more effectively by tackling the things that are most important.
- 2.3 This approach is in line with a recommendation from the LGA Peer Challenge Team following their review of the Council last November. It will also provide an opportunity to re-set the corporate language we use around our priority areas of focus and ensure the wording is reflected in other corporate documents. This will ensure there is read-through between what the vision is and what is being delivered and achieved and will support our efforts to communicate effectively with residents and other stakeholders.
- 2.4 The attached document (Appendix A) – Corporate Plan 2015-20: 2018 Update (the 2018 Update) – is the result of:
  - reviewing KPI performance and progress on delivery of plans since 2015;
  - analysis of customer feedback;
  - the outputs of other strategic planning – such as the publication of the Economic Development Framework; and
  - analysis of service priorities and plans for 2018 and beyond.
- 2.5 The 2018 Update is shorter than the original Plan and covers the following:
  - introduction and purpose of the Update;
  - re-affirmation of the vision and priorities first set out in 2015;
  - a reminder of what success will look like;
  - summary of progress since 2015;
  - proposed delivery priorities for 2018-20 (and, in some cases, beyond); and
  - a financial summary.
- 2.6 A detailed, SMART delivery plan is being produced to support operational delivery. Progress on delivering this plan will be monitored via the corporate performance management arrangements and reported quarterly to Executive.
- 2.7 It is not proposed to produce hard copies of the 2018 Update; it will be published on the Council's website and shared electronically. However, it is suggested that the Update be turned into a printed leaflet, e.g. for distribution to libraries and consideration be given to a special edition of Citizenlink.

### **3 Legal/Financial Controls and other Policy matters**

#### **Legal Issues**

3.1 None

#### **Financial Issues**

3.2 Delivery of the actions highlighted in the 2018 Update will be done through current/planned budgets.

The cost of producing a printed leaflet is likely to cost less than £200.

#### **Impact Assessment**

3.3 An Equality, Diversity and Community Impact Screening was undertaken for the original plan. This has been updated to reflect the 2018 Update.

### **4. Conclusion**

4.1 We have reviewed the current Corporate Plan and refreshed it – the four objectives remain the same. Three years into the Plan we have made a number of significant achievements and are now clear as to what will be delivered in the remaining two years of the Plan.

### **5. Background Documents**

None

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#### **Appendices:**

Appendix A: Corporate Plan 2015-20: 2018 Update